
Friends Of Joshua Tree Climb Smart 2025

November 21-24, 2025, Joshua Tree National Park

Sponsorship agreement





Friends Of Joshua Tree (FOJT) Climb Smart is the largest gathering of climbers in Joshua Tree.

Climb Smart is owned/operated by FOJT (501 c3). We are the Local Climbing Organization for Joshua Tree, founded in 1991.

This is Climb Smart's 30th year!

Climb Smart 2025 takes place over 3 days, ALL in the Park, and ALL outdoors.

Climb Smart supports climber education and stewardship through our programs:

- Joshua Tree Search & Rescue (JOSAR)
- Climber Coffee
- JT Climber Stewards
- Fixed Anchor work
- Community Service Events



CLIMB SMART 2025

November 14-16, 2025

SPONSOR CLIMB SMART 2025

EVENT DESCRIPTION and SPONSORSHIP AGREEMENT

The annual Climb Smart Festival is the largest gathering of climbers at Joshua Tree, and is owned and managed by Friends Of Joshua Tree (501 c(3), founded 1991). This annual event kicks off the climbing season in Joshua Tree with education and stewardship as the primary pillars, as well as establishing the climbing community as a positive force working with the National Park and land managers throughout the region.

Over 300 attendees are anticipated this year, building on years of growth and adaptation to a changing climbing community and scene in JTree. This event will stage in the National Park, at the Indian Cove Group Campground, through special arrangement with the Park. Now in its 30th year, The mix of new and experienced climbers at Climb Smart represents a uniquely diverse and eager audience looking to have their first (or next) JTree climbing experience.

Climb Smart in Joshua Tree - THE Fall Event of the year!



WHAT YOU GET

Here's what you get as a sponsor of Climb Smart 2025

- Logo on promotional posters (if payment and artwork submitted by August 1, 2025)
- logo/link on FOJT sponsor recognition web page
- mentions on FOJT social media channels (instagram over 4600 followers)
- brand callout from the main stage both evenings at the Indian Cove Amphitheater
- full event registrations into the event for your team; 2 tiers (see below)
- booth space in the vendor village (see below for sizing, location priority)
- Activate proactive support for the climbing community and outdoor industry to agencies, guiding companies, and partners in the region
- * letter of thanks from FOJT (501 c3), thanking you for your support of our work
- *an active, affluent audience looking to gear up for adventure climbing and give back to our community and public lands

SUPPORTING OR PRESENTING?

SUPPORTING LEVEL \$500

- Includes 2 full event registrations (\$458 value)
- 10' x 10' booth space in the Vendor Village at the Indian Cove Amphitheater
- Campsite, catered evening meals, stewardship projects, full clinic schedule availability for attendees
- Opportunity for brand recognition during the monster gear giveaway from the main stage
- Opportunity to connect with local Guide companies & staff

PRESENTING LEVEL \$750

- Includes 4 full event registrations (\$916 value)
- 10' x 20' booth space in the Vendor Village at the Indian Cove Amphitheater
- Logo recognition on promotional poster AND logo live link on friendsofjosh.org
- 3 nights camping in JTNP, catered meals, stewardship projects, clinics, climbing all day
- Opportunity for brand recognition during the opportunity drawing from the main stage
- Athlete ambassador stage feature opportunity
- Opportunity to connect with local guide companies & staff

DETAILS DETAILS

- Event begins Friday November 21, 2025 at 9am Pacific Time. Setup is the day before, Thursday November 13 from Noon – 8pm. Teardown starts Sunday November 16th at 10am.

- In-Kind donations are welcome, and can qualify for event sponsor status (minimum quantity 250 items for swag bag distribution, or \$1000 MSRP value for raffle and auction- only approved items)

- Guides of Climb Smart in Joshua Tree are special volunteers of the event, and we want special items for 40 working guides of the Park. Limited opportunity so contact Kenji for details.

Checks can be sent to P.O. Box 739, Joshua Tree, CA 92252 Before October 20th, 2025.

- Swag items and product for Climb Smart should be sent after October 20th, 2025 to

SEND TO - FOJT Climb Smart 2024, c/o John Lauretig, 59735 Sun Mesa, Yucca Valley, CA 92284

Your Support of FOJT and Climb Smart enable...

- Joshua Tree Search & Rescue (JOSAR)
-
- Joshua Tree Climber Stewards
-
- Fixed Anchor Replacement Work
-
- Gym to Crag Programs in nearby Cities
-
- Tribes Forum and Ongoing Programs with the first nation people of the region
-
- Climber Coffee (every weekend morning during the high season!)
-
- Development of Climbing Management Plan (partnered with JTNP and [Access Fund](#))
-
- Ongoing work with the Park on Fixed Anchor policies, Access, and community relations
-
- A strong voice for the climbing community with our federal land management agencies

SIGNATURE PAGE - FILL OUT COMPLETELY AND SEND TO kenji@friendsofjosh.org

COMPANY_name _____ / _address _____

(Sponsoring company name + mailing address)

KEY CONTACT NAME _____ (on site personnel)

EMAIL _____ @ _____ / _CELL _____ (required)

SIGNATURE X _____ Date _____

Final Payment due by November 1, 2025- Payment can be made by check sent to P.O. Box 739, Joshua Tree, CA, 92252 or Paypal to [Friends Of Joshua Tree](#)

(for c/c payments, use our PayPal or Venmo secure system! www.friendsofjosh.org/support-us)

